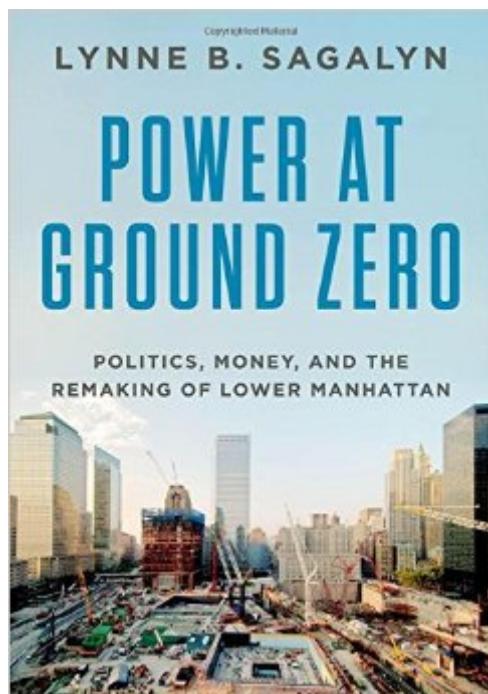


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# Power At Ground Zero: Politics, Money, And The Remaking Of Lower Manhattan



## Synopsis

The destruction of the World Trade Center complex on 9/11 set in motion a chain of events that fundamentally transformed both the United States and the wider world. War has raged in the Middle East for a decade and a half, and Americans have become accustomed to surveillance, enhanced security, and periodic terrorist attacks. But the symbolic locus of the post-9/11 world has always been "Ground Zero"--the sixteen acres in Manhattan's financial district where the twin towers collapsed. While idealism dominated in the initial rebuilding phase, interest-group trench warfare soon ensued. Myriad battles involving all of the interests with a stake in that space--real estate interests, victims' families, politicians, the Port Authority of New York and New Jersey, the federal government, community groups, architectural firms, and a panoply of ambitious entrepreneurs grasping for pieces of the pie--raged for over a decade, and nearly fifteen years later there are still loose ends that need resolution. In *Power at Ground Zero*, Lynne Sagalyn offers the definitive account of one of the greatest reconstruction projects in modern world history. Sagalyn is America's most eminent scholar of major urban reconstruction projects, and this is the culmination of over a decade of research. Both epic in scope and granular in detail, this is at base a classic New York story. Sagalyn has an extraordinary command over all of the actors and moving parts involved in the drama: the long parade of New York and New Jersey governors involved in the project, Mayor Michael Bloomberg, various Port Authority leaders, the ubiquitous real estate magnate Larry Silverstein, and architectural superstars like Santiago Calatrava and Daniel Libeskind. As she shows, political competition at the local, state, regional, and federal level along with vast sums of money drove every aspect of the planning process. But the reconstruction project was always about more than complex real estate deals and jockeying among local politicians. The symbolism of the reconstruction extended far beyond New York and was freighted with the twin tasks of symbolizing American resilience and projecting American power. As a result, every aspect was contested. As Sagalyn points out, while modern city building is often dismissed as cold-hearted and detached from meaning, the opposite was true at Ground Zero. Virtually every action was infused with symbolic significance and needed to be debated. The emotional dimension of 9/11 made this large-scale rebuilding effort unique; it supercharged the complexity of the rebuilding process with both sanctity and a truly unique politics. Covering all of this and more, *Power at Ground Zero* is sure to stand as the most important book ever written on the aftermath of arguably the most significant isolated event in the post-Cold War era.

## Book Information

Hardcover: 928 pages

Publisher: Oxford University Press; 1 edition (September 9, 2016)

Language: English

ISBN-10: 0190607025

ISBN-13: 978-0190607029

Product Dimensions: 10.1 x 1.7 x 7.3 inches

Shipping Weight: 3.6 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars See all reviews (1 customer review)

Best Sellers Rank: #26,043 in Books (See Top 100 in Books) #6 in Books > Politics & Social Sciences > Social Sciences > Urban Planning & Development #6 in Books > Politics & Social Sciences > Politics & Government > Public Affairs & Policy > City Planning & Urban Development #8 in Books > Arts & Photography > Architecture > Urban & Land Use Planning

## Customer Reviews

Can't do any better than post this review from Kirkus. "KIRKUS REVIEW A superbly qualified scholar thoroughly deconstructs the tortured story behind the rebuilding of the World Trade Center complex. Fundamentally, the resurrection of the site in Lower Manhattan destroyed by the 9/11 attacks was a public/private real estate development project, albeit a vast, complicated, and hugely expensive one. Of course, the traumatic event that necessitated the rebuilding supercharged the atmosphere surrounding all the decision-makers: a private, lease-holding developer, New York's governor, the city's mayor, and the Port Authority, the bistate agency that owned the property. These players and a host of lesser but still formidable participants—world-class architects, security experts, the victims' families—all jostled for power, engaged in a protracted, elaborate game of a *pick-up-sticks* • where no decision could be made without affecting something else on the site. An aggressive, opinion-shaping press looked on. As she maneuvers through the 15-year rebuilding effort, Sagalyn (Real Estate/Columbia Univ. Business School; *Times Square Roulette: Remaking the City Icon*, 2001, etc.) keeps the many strands of this story expertly in hand: the legal, economic, and commercial realities; the shifting alliances and balance of power; the political and public relations dynamics regarding property and contract rights; the interdependencies among the parties; the clashing egos and ambitions of the scores of principal actors. Objectively and assuredly, Sagalyn chronicles hundreds of episodes within this immense story of the messy, sometimes seemingly leaderless rebuilding effort.

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